

YUSUF CHIPA

Software Developer & Automation Engineer

yusufchipa69@gmail.com | +91 7620891530 | Udaipur, Rajasthan

PROFESSIONAL SUMMARY

Software Developer and Product Builder with 3+ years experience building web apps, business management systems, automation workflows, and client facing digital products. Full-stack development, CRM, whatsapp automation, CMS development, POS and workflow automation using n8n. Collaborated with startups, agencies, educational institutions and local businesses to design, build and deploy production-ready solutions. Experienced in leveraging AI-assisted development tools to accelerate development, increase productivity and deliver scalable software solutions.

WORK EXPERIENCE

Freelance Software Developer

Early 2023– Present

freelancer.com and Fiverr

- Develop websites, automation workflows, business management systems and custom software solutions for clients in the education, healthcare, hospitality, finance and marketing industries.
- Build CMS platforms and POS systems. Build CRM solutions, landing pages, workflow automations and IOT projects. Manage projects from gathering requirements through deployment.
- Provide creative and technical services such as UI/UX design, video production, content creation, and AI-assisted development to help businesses improve their operations and digital presence.

Developer and Video Editor

Feb 2025 – Present

PalX – Creative Agency

- Built custom software solutions for customers in a variety of industries including CMS with drag and drop page builder, POS systems, form builders, and business management platforms.
- Assisted in the development of large projects like YouTech Agency Management System, UI/UX design, Instagram automation, platform functionality.
- Created and edited promotional video content for businesses, websites, digital products and marketing-focused solutions for client brands.

Web Developer

August 2023 – Feb 2025

ConnectEzee – B2B Software Solutions

- Built WhatsApp automation, CRM, and restaurant management products for business clients focusing on workflow optimization and operational efficiency.
- Developed scalable business applications and automated repetitive processes leveraging APIs, databases and third-party integrations.
- Worked directly with clients on requirement gathering, development and deployment & support throughout the project lifecycle.

EDUCATION

High School

- Indian Public School– Kuwait
- St. Marry Sr. Secondary School – Goa
- Morning Star Sr. Sec. School – Ratlam
- Fellowship Academy – Udaipur

3 Year Diploma in CS

- Vidya Bhawan Polytechnic College
- Current CGPA: 9.5

August 2023 – June 2026

SKILLS

- Web Dev with React, Next.js, Laravel & Python
- Workflow Automation (n8n & WhatsApp)
- Mobile App Development (Flutter)
- UI/UX Design & Product Development
- IoT Development (Arduino & ESP32)
- Video Editing & Digital Content Creation

PROJECTS AND RECENT WORK

FaceDown (In Production)

Personal Project

A productivity-focused mobile application that tracks focus sessions when a user places their phone face-down, featuring goals, scheduling, calendar integration, and task management.

On Github Soon!

YouTech Agency Management System

PalX

A comprehensive agency management platform with dedicated owner, manager, client, and influencer portals for managing projects, content, schedules, advertising campaigns, and business operations.

Confidential cannot disclose

Swastik Education CMS

PalX

A custom Content Management System with a drag-and-drop page builder enabling administrators to create and manage pages, galleries, sliders, and dynamic website content without coding.

<https://swastikeducation.org>

Ecolife

Personal Project

A personalized carbon footprint tracking platform that calculates environmental impact, generates reports, and provides actionable recommendations for sustainable living.

<https://github.com/yusufchipa/ecolife>

CTAE Form Builder

PalX

A drag-and-drop form creation platform with an administrative dashboard, allowing educational institutions to create, manage, and process forms efficiently.

<https://forms.palx.in>

KhataBook

Personal Project

A mobile ledger application built in Flutter that helps small businesses manage customer balances, credit transactions, and financial records digitally.

<https://github.com/yusufchipa/khatobook>

Kora Luxury

PalX

A custom luxury furniture and home décor storefront featuring Shopify integration and a flexible CMS for content and product management.

<https://koraluxury.in>

AyorisPay

PalX

A professional landing page designed for a global payments company, showcasing services and facilitating client acquisition.

<https://ayorispay.com>

Mikio Invesco

PalX

A corporate landing page developed for a mutual funds and investment services company, focused on presenting financial products and business information.

<https://mikioinvesco.com>

Video Editing Projects

PalX

Shot and edited marketing videos for real estate businesses and Hotel Owners in Udaipur

https://www.instagram.com/reel/DM7SxvVolks/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA== (Recorded)

https://www.instagram.com/reel/DYL-_4WDYyu/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA== (Recorded And Edited)

https://www.instagram.com/reel/DYSFo8ZjGPE/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA== (Recorded And Edited)

ACHIEVEMENTS

National Hackathon Winner – Mandsaur University (2025)

March 2025

Awarded **1st Prize (Gold Medal)** and the **Best Idea Award** at a national-level hackathon for developing an innovative technology solution as part of a multidisciplinary team.

2nd Place – Ideation Competition, Geetanjali Institute of Technical Studies

December 2025

Secured second position among competing teams from Various Colleges for presenting and validating a technology-driven business idea and solution.

Nominee – Best Boy Award, Vidya Bhawan Polytechnic College

April 2026

Nominated for outstanding performance in academics and athletics, recognizing excellence in both educational and extracurricular achievements.

SOCIALS

LinkedIn : <https://www.linkedin.com/in/yusufchipa/>

Github : <https://github.com/yusufchipa>

Mail : yusufchipa69@gmail.com